200,000 **KIDS LEARN** LIFE LESSONS \$6.0 Billion \$2.3 Billion THROUGH GOLF **ECONOMIC WAGES ANNUALLY ACTIVITY EARNED GENERATED** THROUGH **BY THE JOBS GOLF INDUSTRY SUPPORTED** BY THE GOLF **INDUSTRY** 66,200 \$518 Million TAX **TOTAL JOBS REVENUES SUPPORTED GENERATED** THROUGH THE ARIZONA ALLIANCE **GOLF INDUSTRY BY THE GOLF INDUSTRY** FOR GOLF \$100 Million **ESTIMATED ANNUAL** 16.6 Million CHARITABLE CONTRIBUTIONS **TOTAL** FROM GOLF **ROUNDS OF GOLF PLAYED EACH YEAR** \$2.24 Billion 2.4 Million **IN ARIZONA** IN PREMIUM VALUE DOMESTIC OVERNIGHT **GOLF-ADJACENT VISITORS TO ARIZONA PROPERTY ALL GOLF** REPORT PLAYING GOLF **OPPERATIONS DURING THEIR VISIT**

ON AVERAGE

GOLF TRAVELERS SPEND

2.9 Times More

THAN GENERAL TOURISTS

ACCOUNT FOR ONLY

OF DAILY WATER USE

MORE THAN

HIGHER
THAN NON-GOLF
PROPERTIES

GOLF PROPERTY

SALE PRICES

18-40%