200,000 KIDS LEARN LIFE LESSONS \$4.6 Billion \$1.7 Billion THROUGH GOLF **ECONOMIC WAGES ANNUALLY ACTIVITY EARNED GENERATED THROUGH BY THE JOBS GOLF INDUSTRY SUPPORTED** BY THE GOLF **INDUSTRY** 50,700 \$388 Million TAX **TOTAL JOBS REVENUES SUPPORTED GENERATED** THROUGH THE ARIZONA ALLIANCE **GOLF INDUSTRY** BY THE **GOLF INDUSTRY** FOR GOLF \$100 Million **ESTIMATED ANNUAL** 10 Million **CHARITABLE** CONTRIBUTIONS **TOTAL FROM GOLF ROUNDS OF GOLF PLAYED EACH YEAR** 2.4 Billion 2.4 Million **IN ARIZONA** IN PREMIUM VALUE DOMESTIC OVERNIGHT **GOLF-ADJACENT VISITORS TO ARIZONA PROPERTY ALL GOLF** REPORT PLAYING GOLF **OPPERATIONS DURING THEIR VISIT ACCOUNT FOR LESS THAN GOLF PROPERTY** SALES OUT PACE ON AVERAGE **NON-GOLF HOMES BY GOLF TRAVELERS SPEND** 17% 2.9 Times More 1.3% OF CAP

THAN GENERAL TOURISTS

WATER USE

MORE THAN